CADZOW NEWS

Tuesday, April 1st, 2008

Hello, Good Morning And Welcome

EMAIL: Spam Update

IT industry boffins have announced that spam has finally been defeated. "Spam is no longer being generated", said a researcher in Silicon Valley. "However, due to the immense backlog that has accumulated, we calculate it will take another 12 years to flush through the system."

"The good news is, if you have a very fast internet connection you can download all your spam in one hit and that will be the end of it." He suggested leaving your email program open overnight to let it download.

The news comes not a moment too soon. Because spam represented such a huge part of international data traffic, for all intents and purposes the vast infrastructure of the internet — the cables, routers, servers and trillions of invested dollars — now exists solely for the purposes of delivering spam. "Apparently some people use the internet to do their banking, but I've never met anybody who does," said a researcher.

BUSINESS: Cadzow Corporate News

Cadzow TECH CEO Melissa Cadzow has announced that, as part of the company's succession planning, her cat, Penny, will take over as CEO effective immediately. Ms Cadzow took over the running of the company more than 10 years ago and now says she is "tired of spending all day speaking to people trying to save me money on phone calls".

Penny has decided to make her "mark" and will therefore do what every other new CEO does: change the logo and have new stationery printed. Ms Cadzow also commented that there were "certain legal and tax advantages" to having an executive officer who didn't fall under the "purr-view" of the Corporations Act.

COMPUTING: New Support Services

Cadzow have announced new support services which go much further than the traditional maintenance of Information Technology infrastructure. Under the new scheme, any problem which arises in the business environment can be managed by Cadzow from end-to-end.

For example, suppose the coffee has run out in the office kitchen. The user logs a trouble ticket with the Helpdesk. An operator then calls back the next business day and runs the user through a checklist of problem-solving processes, including whether there are any dregs in the pot, how many people would actually prefer tea, and so on. Then, if deemed necessary, a new container of coffee is priority dispatched for delivery in 4-6 weeks. Once it arrives, the user logs another trouble ticket for installation guidance. "We found the IT industry was so good at dealing with IT problems, we thought: why not apply those processes to every other aspect of the business environment?" said Cadzow's new CEO, Penny the cat (through an interpreter).