CADZOW NEWS

Cadzow TECH Pty. Ltd.

(STILL) DEVELOPING SOFTWARE FOR BUSINESS & GOVERNMENT

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Wednesday, April 1st, 2009

HELLO, GOOD MORNING AND WELCOME

CADZOW SOFTWARE: New iPhone Apps!

Cadzow are thrilled to announce that after more than two decades developing software for PCs, we are dipping our toes in the exciting world of the iPhone! This has become very interesting for us and, although a bit experimental in terms of revenues, we are quietly confident. We have three new applications (apps) which are available **right now** from the iTunes AppStore:

Cadzow iMirror (FREE): People never seem to have a mirror when they need one, like straightening a tie before a meeting or checking your teeth after lunch. But now **iMirror** solves that! The iPhone, of course, has an inbuilt camera, and a large display, so it can display whatever is within range, and this makes for a very simple-to-use mirror. However, because the camera and display are obverse to each other, so you must flick the iPhone around very quickly in order for the mirror application to be effective.

Cadzow iOlfactics ($9.99): There's a great application which can identify any song just by playing it within range of the iPhone's microphone. Our new application is similar, but for **odours**. Just point the iPhone at any aroma and it will be identified within seconds from our huge database covering everything from 'Chanel No. 5' to 'River Torrens'. Never again will you have to wonder, "What the hell **is** that?"

Cadzow Jedi Mind Trick Emulator ($1,899): How often have you wished to possess the power known as the "Jedi Mind Trick", which enables the proponent to exert their will over the weak-minded? This is now a reality with amazing new technology. When activated, the iPhone emits a special frequency which temporarily makes the recipient prone to suggestion. Thus you nonchalantly wave the iPhone, and issue your commands. Particularly useful for new parents with children who won't settle; just wave the iPhone and say, "You want to go to sleep now, see you at 8am", but has a thousand other uses. This is an expensive app, but judicious use should enable most people to earn the cost back in about 20 minutes.

CADZOW SOFTWARE: Cadzow Fights Climate Change

Cadzow has announced a new version of its flagship business suite, **Cadzow 2000 Climate Change Edition**. This version of the software has no features whatsoever, and simply presents a black screen showing you how many tonnes of CO_2 you are saving by not stressing your computer's processor.

The new version requires a 64-bit CPU, 4Gb RAM and Windows Vista SP1, so users will have to scrap their existing PCs and spend about $3,000 upgrading each system to take advantage of the new planet-saving technology. The good news is that, letting a much more expensive and powerful computer run completely idle saves much greater amounts of CO_2 than slow, old computers.

BUSINESS: Cadzow Corporate News

Like all technology companies, Cadzow have increasingly come to rely on Google Ads and branded merchandise to enhance its revenues. Apart from the usual pens, planner diaries, lingerie and 360Kb floppy disks, we have a **new** and **exclusive** range of products that is becoming very popular. For details, see http://www.cadzow.com.au/?Article=2070.